

# Hertfordshire Growth Board Meeting Minutes

Tuesday 7 July 2020



**Hertfordshire**  
Growth Board

# Minutes

**To:** All Members of the Hertfordshire Growth Board

---

**From:** Legal, Democratic & Statutory Services, Hertfordshire County Council

---

**Ask for:** Elaine Shell or Deborah Jeffery

---

**Tel:** 01992 555565 or 01992 555563

---

Date: Tuesday, 7 July 2020

## Members of the Board

### Council Leaders

L Cocking, Broxbourne Borough Council  
Andrew Williams, Dacorum Borough Council  
L Haysey, East Herts District Council  
D Williams, Hertfordshire County Council (Chairman)  
M Bright Leader, Hertsmere Borough Council  
M Stears-Handscorn, North Hertfordshire District Council  
C White St Albans City and District Council  
S Taylor, Stevenage Borough Council  
S Bedford, Three Rivers District Council  
P Taylor (Mayor), Watford Borough Council  
T Kingsbury, Welwyn Hatfield Borough Council

### Council Chief Executives

J Stack, Broxbourne Borough Council  
S Marshall, Dacorum Borough Council  
R Cassidy, East Herts District Council  
O Mapley, Hertfordshire County Council  
S Bijle, Hertsmere Borough Council  
D Scholes, North Hertfordshire District Council  
A Foley, St Albans City and District Council  
M Partridge, Stevenage Borough Council  
J Wagstaffe, Three Rivers District Council  
D Nolan (Managing Director), Watford Borough Council  
R Bridge, Welwyn Hatfield Borough Council

### Hertfordshire Local Enterprise Partnership

N Hayes, Chief Executive  
M Bretton, Chairman  
Adrian Hawking Deputy Chairman

### Hertfordshire Growth Board

P Dell, Director Hertfordshire Growth  
L Gravatt, Communications Lead

## ACTION

### 1 Apologies

- 1.1 No apologies were received.

### 2 Minutes

- 2.1 The Minutes of the Board meeting held on 2 June 2020 were confirmed as a correct record.

*Admin note: due to the fact that the meeting was held virtually, the minutes of the meeting will be signed by the Chairman at the next non-virtual meeting of the Committee*

David Williams

### 3 Hertfordshire Growth Board (HGB) – Growth Board Programmes Update

- 3.1 The Board received a report providing an update on the overall progress of the key Growth Board programmes.
- 3.2 Board members were pleased to learn that that a recent meeting with the Ministry of Housing, Communities and Local Government (MHCLG) had been positive and the Ministry representatives had welcomed the direction of travel and details of the projects.
- 3.3 It was noted that Ian Charie had been appointed as the Project Director of the Hemel Garden Project and would be joining later in July.
- 3.4 The Board learnt that an inception meeting had been held to establish the new Programme Board overseeing both joint planning and Growth Corridor work for the North East- West Growth Corridor and the areas of development and objectives were beginning to take shape. There will now be a monthly meeting to build on this and maintain momentum.
- 3.5 Further to a Member suggestion it was agreed that progress updates from each growth corridor programme board would be shared between them to ensure coordination of joint work and useful updates on the wider work programmes.
- 3.6 Members discussed the wider issue of prospective devolution and local government reform (LGR) within Hertfordshire. It was noted that government were offering incentives to Local Authorities for this to be undertaken by 2023 but that reform particularly in two tier areas appears to be a clear direction of government policy. Further to debate it was broadly agreed that the Growth Board work and plans should continue, despite the uncertainty regarding LGR. It was acknowledged that the matter should be discussed in greater detail at a separate meeting to be arranged by the Chairman's office.

Linda  
Haysey/Sara  
Bedford

David Williams

### RESOLVED

- 3.7 Leaders noted the overall progress across the Growth Board programme and individual workstreams since the last meeting.

### 4 Hertfordshire Growth Board (HGB) MHCLG Workstream – Growth and Recovery Prospectus 2020

---

**NOT FOR FUTURE PUBLICATION BECAUSE OF THE CONFIDENTIAL AND DEVELOPING NATURE OF THE STRATEGIC MATTERS THIS PAPER DEALS WITH**

---

### 5. Hertfordshire Growth Board (HGB) Communications Update

- 5.1 The Board considered a report and presentation regarding updates to the communications strategy, including changes to milestones for the roll out of communications branding.

- 5.2 In considering the presentation of the HGB microsite, it was agreed that consideration should be given to emphasising 'Hertfordshire' more within the mission statements on the microsite to ensure Hertfordshire remained visible and prominent in the branding.
- 5.3 The Board discussed the forthcoming webinar sessions designed to promote the work of the Growth Board, and assurance was received that preparation work would be undertaken and shared with board members to ensure that a consistent message was presented.
- 5.4 In response to a Board member question, it was explained that the 'More for Life' branding campaign had been temporarily deferred due the potential sensitives around its meaning during the COVID-19 pandemic.

## **RESOLVED**

- 5.5 Leaders
1. Noted the progress and reasons for the amended milestones and gave feedback on progress and next steps, and
  2. Gave feedback on the new HGB microsite.

## **6. Hertfordshire Growth Board (HGB) Budget Update**

- 6.1 Members noted the budget profile and commitments for use for the Growth Board growth fund in 2020/21.
- 6.2 The Board learned that the Business Rate Pilot mechanism meant that the Growth Board Growth Fund was expected to reach £4m in 2019/20 and £4.5m in 2021/22.

## **RESOLVED**

- 6.3 Leaders noted the report and agreed the revised spend profile and commitments.

## **7. Standing items**

### **South West Herts Joint Plan**

- 7.1 It was noted that a meeting had been convened to discuss details of the plan and consultation was being undertaken with members

### **Single Housing Investment Grant Harlow Gilston Garden Town update**

- 7.2 It was noted that thus project was moving into the contracting stge.

## **8. Date of next meeting**

- 8.1 It was agreed that the date of the next meeting would be 4 August 2020 at 4.30pm

## **9. Any other business**

- 9.1 It was noted that Cheryl Davenport had been appointed Chief Executive lead for the East of England Local Government Association
- 9.2 It was noted that the Prime Minister had recently announced a £900m Getting Building Fund, of which Hertfordshire LEP had been allocated £16.8m. It was noted that that it was not only the north who required support for levelling up and development schemes.

9.3 It was noted that Joanna Averley had been appointed as the new Chief Planner for the MHCLG.



**Hertfordshire**  
Growth Board



[www.HertfordshireGrowthBoard.com](http://www.HertfordshireGrowthBoard.com)



[@hertsgoodgrowth](https://twitter.com/hertsgoodgrowth)



Room 204, Hertfordshire County Council, County Hall, Pegs Lane, Hertford SG13 8DE