

SW Herts Joint Strategic Plan

Hertfordshire County Council

All Member Briefing

7th February 2019

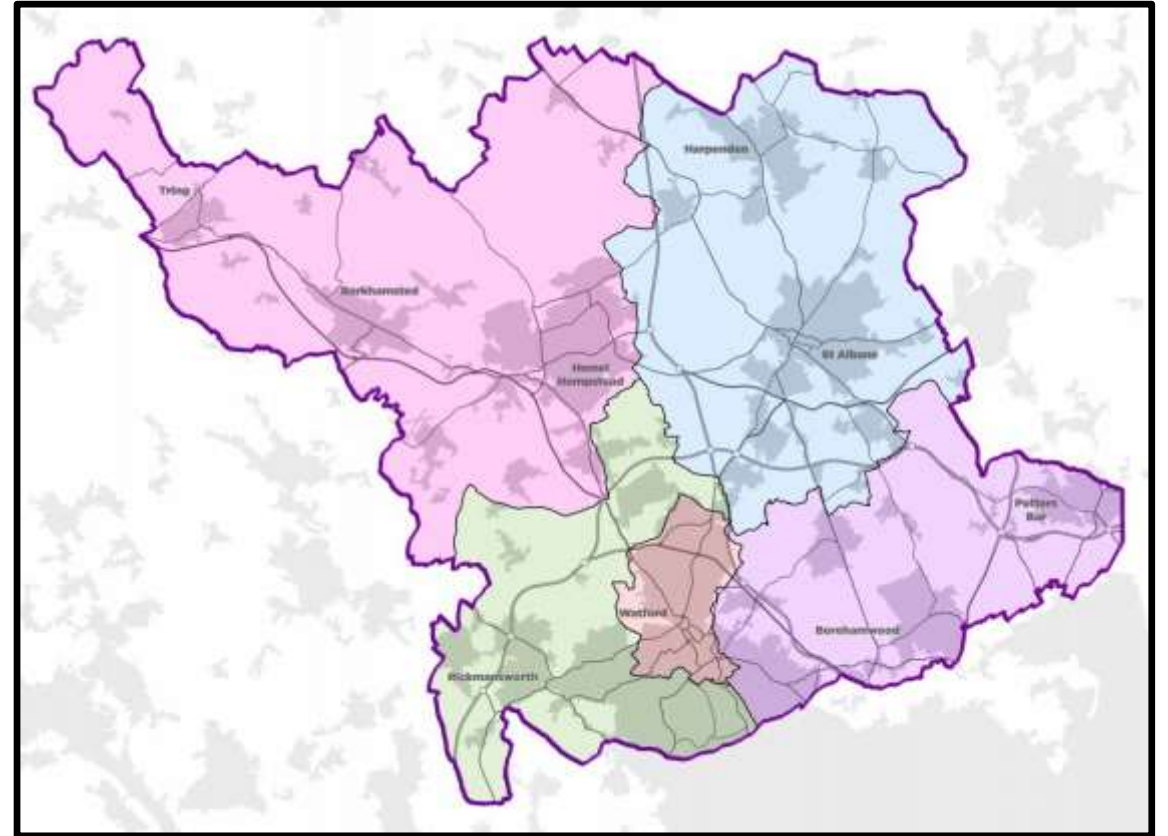


Relationship between the JSP and Local Plans...



Background to the SW Herts JSP: What is it?

- A joined-up, shared vision post 2036 to 2050
- A plan that allows for a strategic approach across boundaries addressing:
 - infrastructure delivery
 - economic opportunities; and
 - housing challenges



Why? What benefits will a JSP bring?

- Unlock and prioritise strategic infrastructure funding solutions and other investment from Government
- Create a bigger canvas to make decisions about sustainable growth
- Allow an infrastructure-led approach

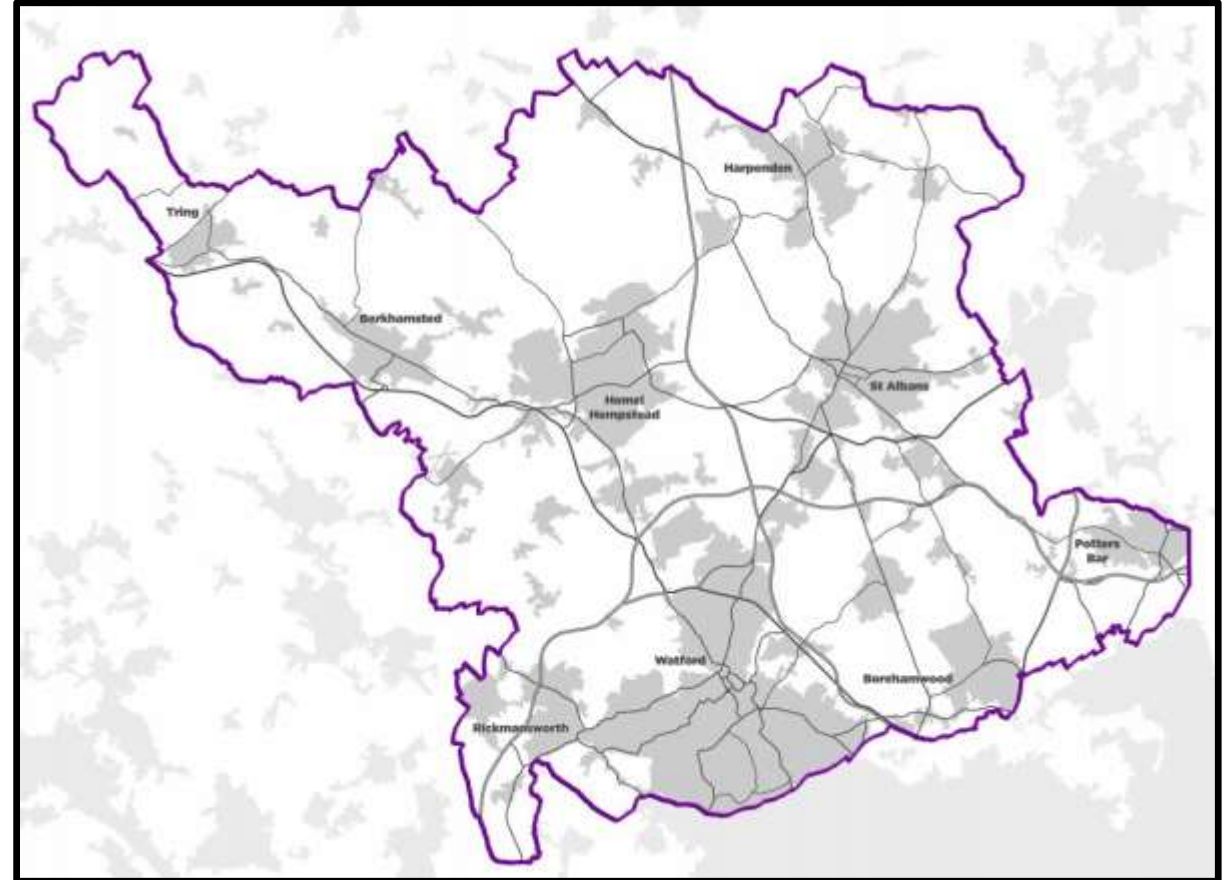
Without successful local collaboration, we will be overlooked for investment in favour of other areas



Ministry of Housing,
Communities &
Local Government

JSP Scope...

- A spatial strategy including Strategic Growth Areas
- Strategic housing provision
- Strategic employment provision
- Strategic infrastructure provision
- Strategic approach to Green Belt and the AONB



Work done to date...

- **Jan 2018** - MoU signed by all six partners on joint strategic planning
- **Mid 2018** - successful bid to MHCLG for £300k capacity funding (profile raising)
- **Autumn/Winter 2018** - Collaboration Programme for Leaders and CEO's
- **November 2018** - Appointment of full-time director
- **Mid 2019** - Statement of Common Ground
- **Summer 2019** - Appointment of engagement specialists
- **Winter 2019** - Appointment of consultants to start preparing evidence base



Engagement and communications

Why? What? When?

- Lessons learnt from JSPs being developed elsewhere
 - The importance of having an engagement strategy upfront and before decisions are made
 - Start the process of transparency and building trust
 - The need for a distinct identity



Proposed JSP Engagement:

Reaching a wider audience...

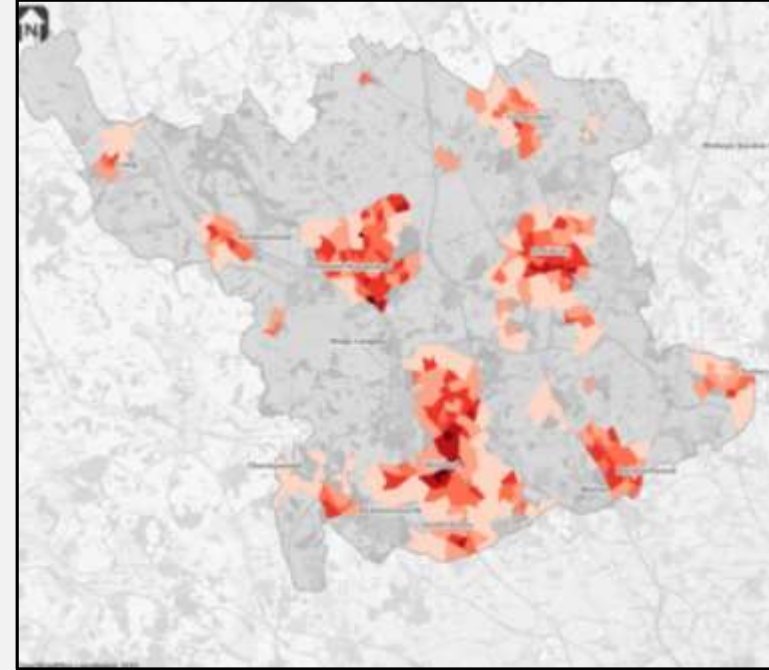
- Online engagement to commence early February
- Involving the younger generation (under 25's)
 - Moving the conversation away from planning
 - Focus on topics that matter to them
- Using social media
- Key questions:
 - Favourite thing about SW Herts?
 - Priorities for improving SW Herts
 - What would make you stay in SW Herts?



JSP Evidence Base...

Strategic Growth Locations Study and Multi Modal Study

- The **Multi Modal Study** will set out a transport strategy that delivers growth in a sustainable way
- The **Strategic Growth Locations Study** will develop a series of strategic spatial options across South West Herts.
- Timescale:
 - Stage 1: Evidence Review (Jan 20)
 - Stage 2: Spatial Options (July 20)



JSP Programme...

Key plan dates:

- Spatial Options Development: **Oct 19 – July 2020**
- Initial engagement: **February – April 2020**
- Issues & Options Consultation: **Early 2021**
- Preferred Options Consultation: **Early 2022**
- Publication Plan Consultation: **Early 2023**
- Submission to Planning Inspectorate: **Spring 2023**
- Adoption: **End 2023**

