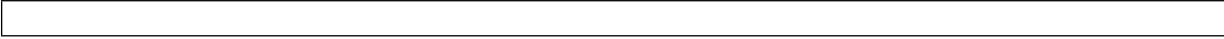




# **Supplemental Report**

Presented to the  
Meeting of the  
**Growth, Infrastructure, Planning and the Economy  
Cabinet Panel**  
on  
**Friday, 7 February 2020**



2.	<b>Supplementary Document-Item 3- Presentation-SW Herts Joint Strategic Plan</b>	1 - 10
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# SW Herts Joint Strategic Plan

## Hertfordshire County Council

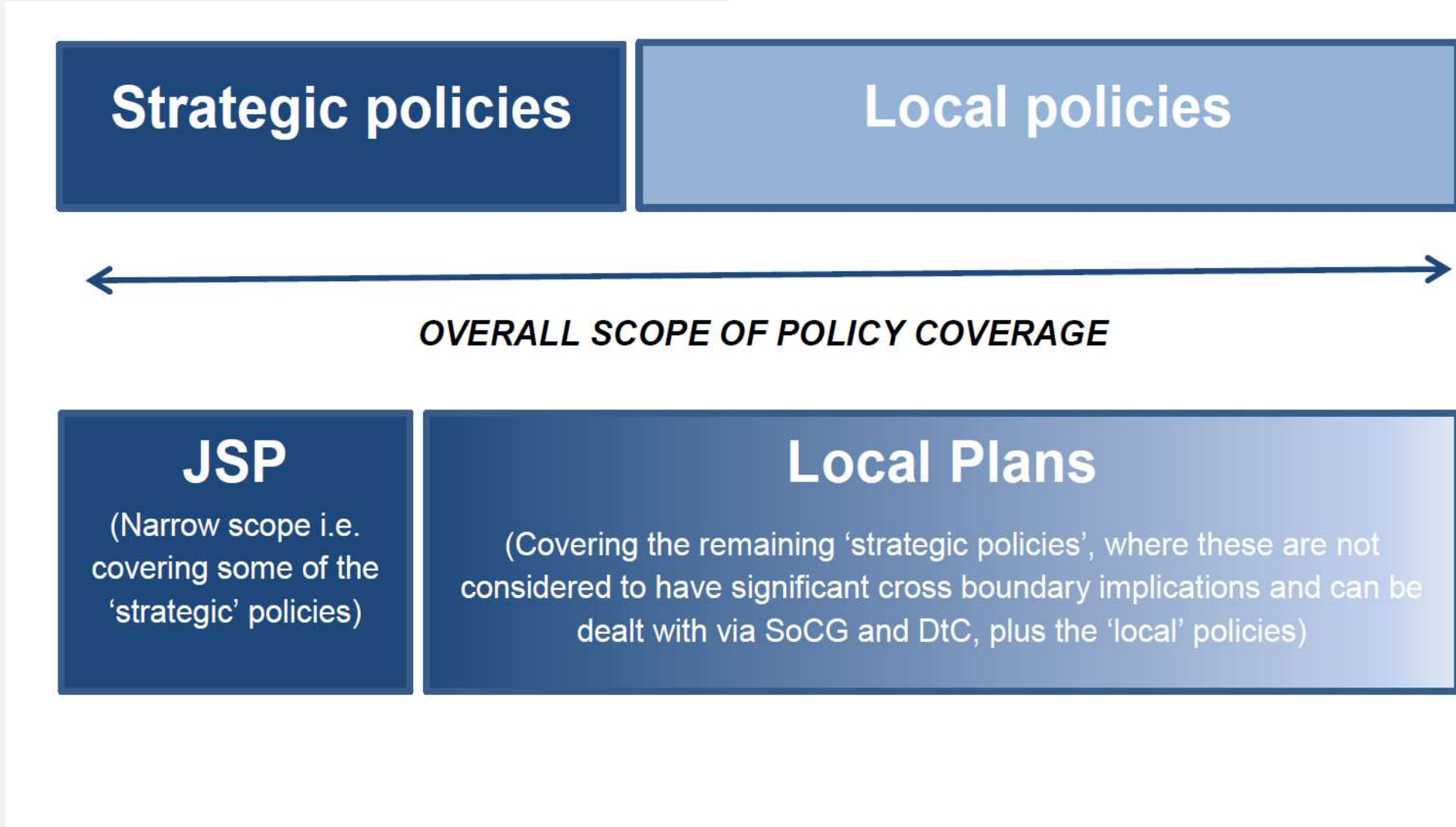
### All Member Briefing

7<sup>th</sup> February 2019

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# Relationship between the JSP and Local Plans...



**Strategic policies**

**Local policies**



**OVERALL SCOPE OF POLICY COVERAGE**

**JSP**

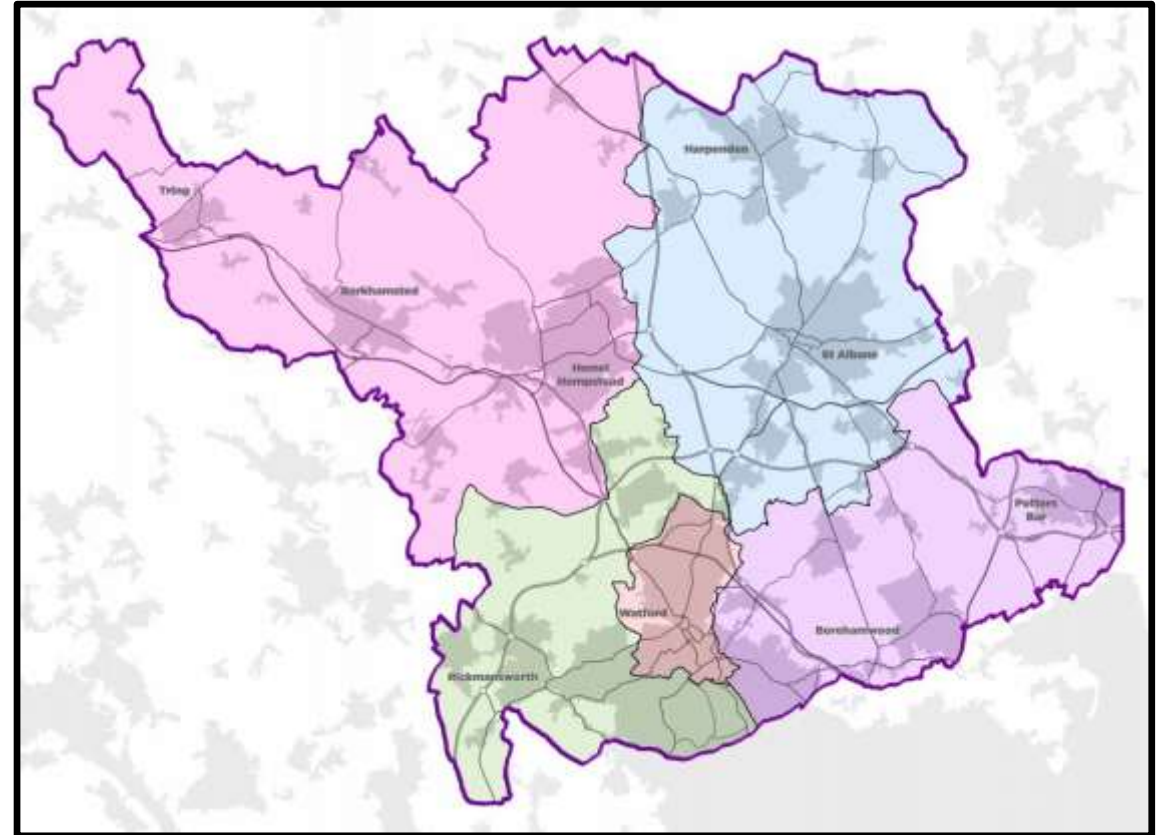
(Narrow scope i.e. covering some of the 'strategic' policies)

**Local Plans**

(Covering the remaining 'strategic policies', where these are not considered to have significant cross boundary implications and can be dealt with via SoCG and DtC, plus the 'local' policies)

## Background to the SW Herts JSP: What is it?

- A joined-up, shared vision post 2036 to 2050
- A plan that allows for a strategic approach across boundaries addressing:
  - infrastructure delivery
  - economic opportunities; and
  - housing challenges



## Why? What benefits will a JSP bring?

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- Unlock and prioritise strategic infrastructure funding solutions and other investment from Government
- Create a bigger canvas to make decisions about sustainable growth
- Allow an infrastructure-led approach

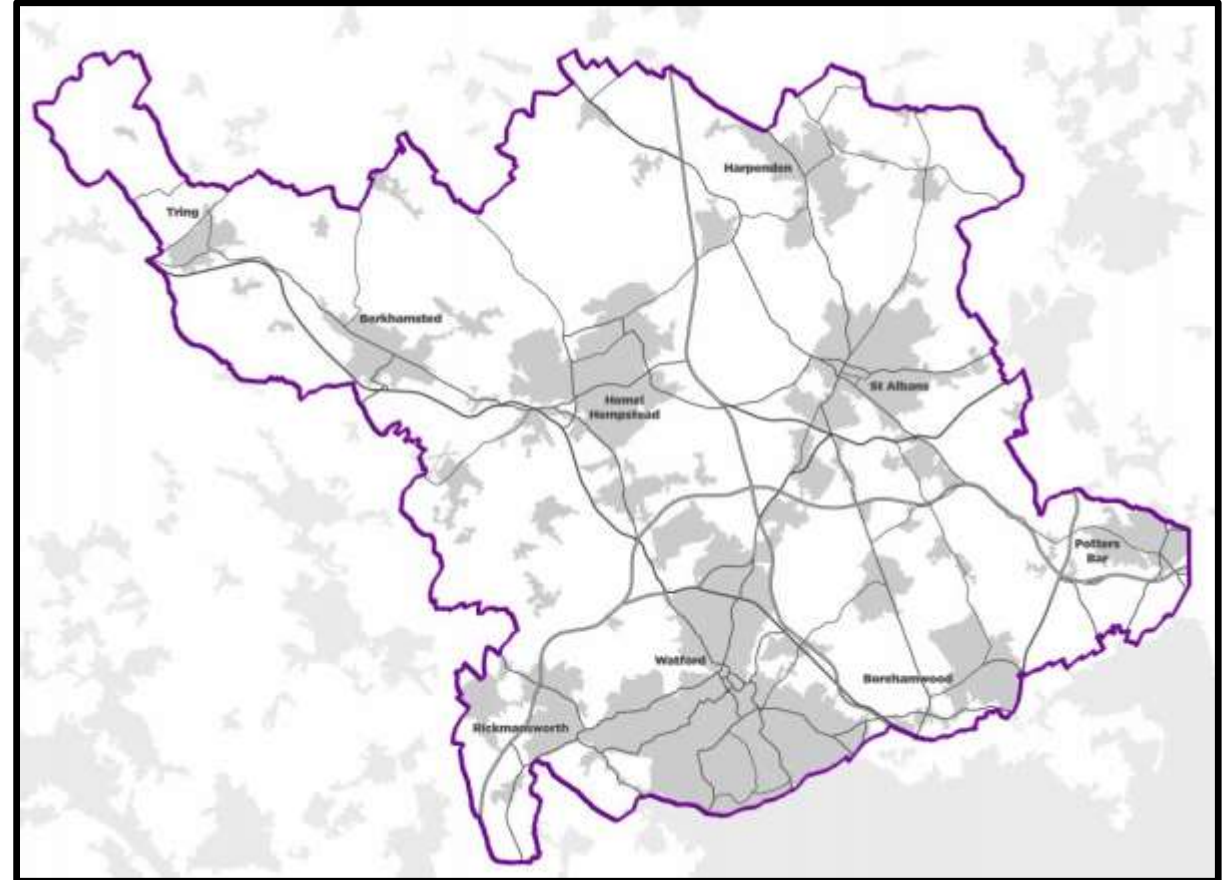
Without successful local collaboration, we will be overlooked for investment in favour of other areas



Ministry of Housing,  
Communities &  
Local Government

## JSP Scope...

- A spatial strategy including Strategic Growth Areas
- Strategic housing provision
- Strategic employment provision
- Strategic infrastructure provision
- Strategic approach to Green Belt and the AONB



## Work done to date...

- **Jan 2018** - MoU signed by all six partners on joint strategic planning
- **Mid 2018** - successful bid to MHCLG for £300k capacity funding (profile raising)
- **Autumn/Winter 2018** - Collaboration Programme for Leaders and CEO's
- **November 2018** - Appointment of full-time director
- **Mid 2019** - Statement of Common Ground
- **Summer 2019** – Appointment of engagement specialists
- **Winter 2019** – Appointment of consultants to start preparing evidence base





# Engagement and communications

## Why? What? When?

- Lessons learnt from JSPs being developed elsewhere
  - The importance of having an engagement strategy upfront and before decisions are made
  - Start the process of transparency and building trust
  - The need for a distinct identity



## Proposed JSP Engagement:

### Reaching a wider audience...

- Online engagement to commence early February
- Involving the younger generation (under 25's)
  - Moving the conversation away from planning
  - Focus on topics that matter to them
- Using social media
- Key questions:
  - Favourite thing about SW Herts?
  - Priorities for improving SW Herts
  - What would make you stay in SW Herts?

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# JSP Evidence Base...

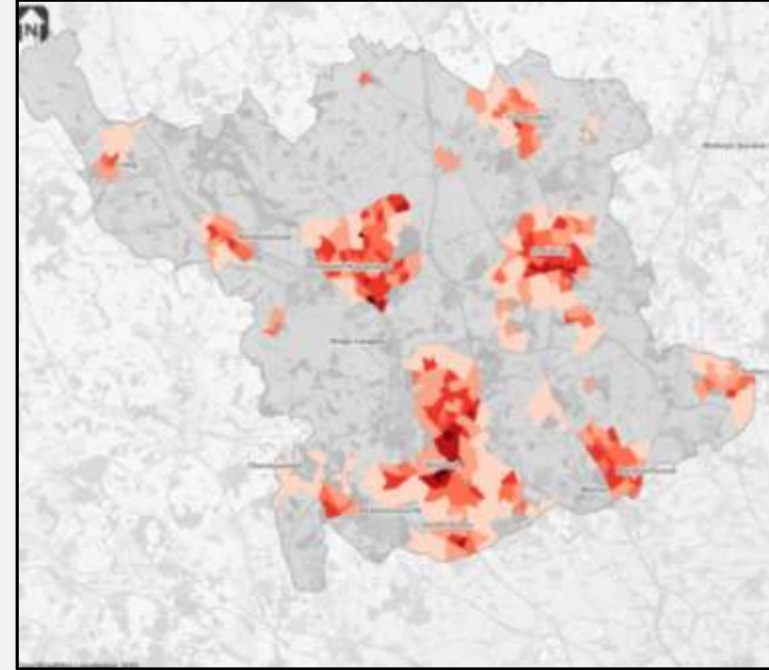
## Strategic Growth Locations Study and Multi Modal Study

- The **Multi Modal Study** will set out a transport strategy that delivers growth in a sustainable way

The **Strategic Growth Locations Study** will develop a series of strategic spatial options across South West Herts.

Timescale:

- Stage 1: Evidence Review (Jan 20)
- Stage 2: Spatial Options (July 20)



# JSP Programme...

Key plan dates:

- Spatial Options Development: **Oct 19 – July 2020**
- Initial engagement: **February – April 2020**
- Issues & Options Consultation: **Early 2021**
- Preferred Options Consultation: **Early 2022**
- Publication Plan Consultation: **Early 2023**
- Submission to Planning Inspectorate: **Spring 2023**
- Adoption: **End 2023**

