

Community First Strategy: *Releasing the power of communities to help people stay well and independent*

Ruth Harrington and Husnara Malik
Community Support Commissioning team

What do we mean by Community First?

People can be better supported by and in their community, and that doing so prevents, reduces or delays a statutory health or social care intervention.

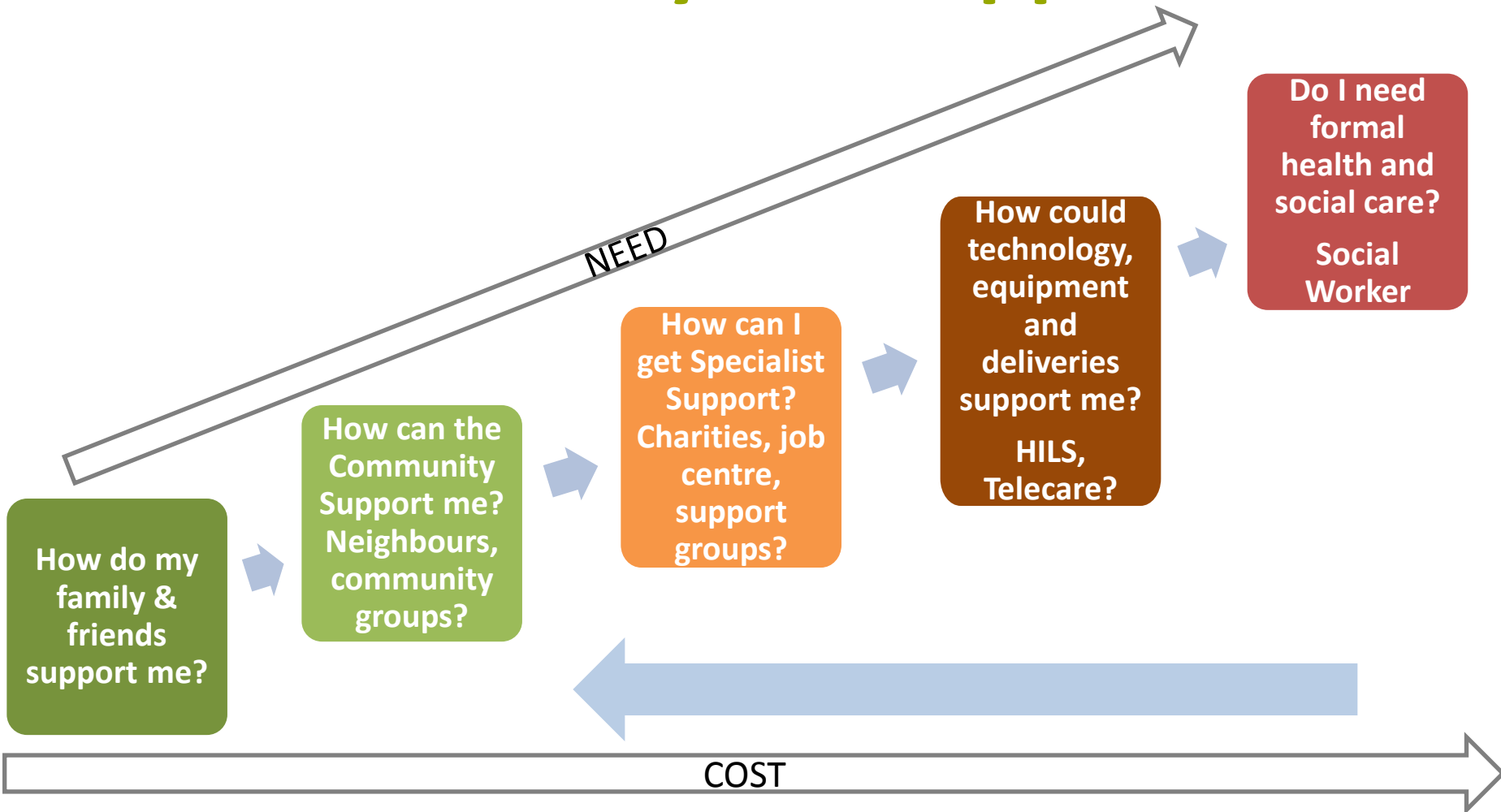
3 Key aims

1. Promote and build on the role families, friends and communities play in supporting people
2. Ensure awareness of the voluntary and community sector offer in relation to other support
3. Provoke a debate around how we work preventatively; make it easier for frontline staff and the public to access community support

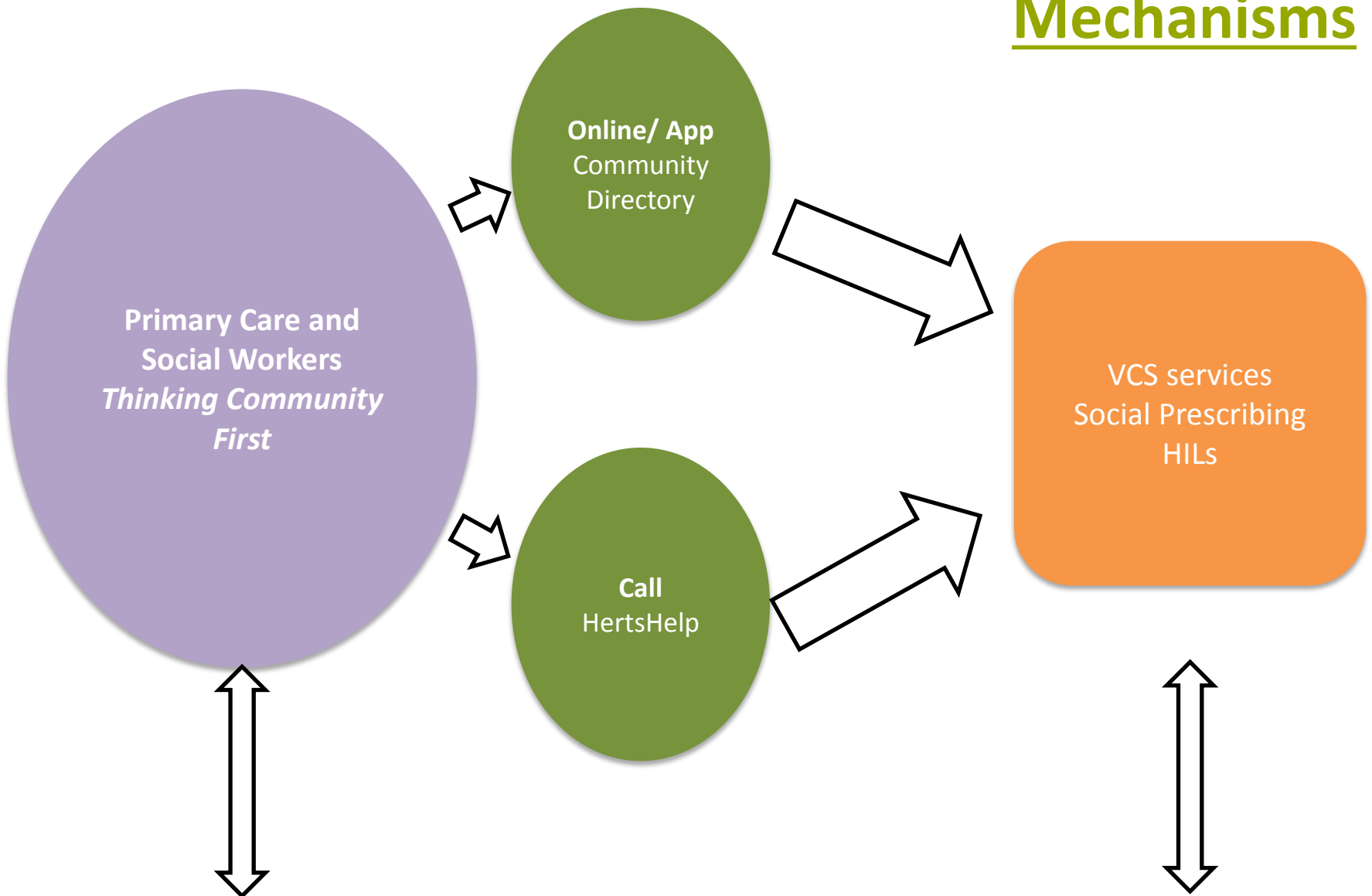
What's most important to people



A Community First Approach



Mechanisms



Develop offer & build understanding of needs through Crowdfunding & engagement

What is the environment like?

Challenges

Service users

- Connected to communities
- Empowered to self-manage
- Integrated, user focused care

Voluntary sector providers

- Work proactively with frontline staff
- Demonstrate how services are preventative
- Plan for increased demand

Social workers & GP's

- Understand communities and view them as a resource
- Think community first
- Use Herts Help

Opportunities

- ✓ Some excellent providers in Hertfordshire already.
- ✓ Voluntary sector has led a lot of integrated work across Hertfordshire.
- ✓ ACS, PH and CCG partners have invested in programmes in place
- ✓ We know a lot about the people that we need to support.
- ✓ Voluntary sector in Hertfordshire are incredibly flexible
- ✓ Willingness and appetite from partners to work together

H&WB members to consider...

- A commitment to develop a shared Hertfordshire Directory to make it easy for the Public to find information about community organisations and support that would benefit their wellbeing
- A commitment to invest in preventative initiatives that prove their effectiveness in keeping people out of statutory services
- A resource commitment from health partners to support the preventative agenda and making the links with our voluntary sector

Initiatives



Community Navigators



Herts Valleys

Clinical Commissioning Group



Social Prescribing



