

PORTFOLIO: PUBLIC HEALTH AND PREVENTION**1. Cabinet decisions since the last meeting of County Council**

- 1.1 There will have been 5 Cabinet meetings (23 April 2018, 14 May 2018, 25 May 2018, 18 June 2018 and 9 July 2018) since the last Executive Report to County Council on 27 March 2018. There were no items of business specifically attributed to this portfolio.

2. Consequences of Cabinet decisions before the last meeting of the County Council on 22 May 2018

- 2.1 Nothing to report.

3. Anticipated/ future decisions to be made by Cabinet

- 3.1 There are two anticipated upcoming decisions to be made by Cabinet:-

Cabinet – 24 September 2018

AA046/18 approval of the Hertfordshire County Council Air Quality Strategy – Cabinet will be invited to approve the Strategy.

Cabinet – 26 November 2018

A055/18 Approval of the Hertfordshire County Council Prevention Strategy – Cabinet will be invited to approve the Council's Prevention Strategy.

4. Key Partnerships

- 4.1. The Hertfordshire and West Essex STP (Sustainability and Transformation Plan) continues to develop a 5-year improvement plan to deliver more effective, joined-up and affordable services. A 'plan on a page' has been developed for each workstream and will be published on the STP website (<https://www.healthierfuture.org.uk/>) in the near future.

5. Other comments

- 5.1. The 2018 Excellence in Hertfordshire Public Health Awards were presented at the Health and Wellbeing Board Conference on 21 June 2018, with each of the six winners receiving a certificate of achievement. Members of the public had been asked to vote for their favourite online and decide on an overall winner for the Dr Joan Crawley Award. 2977 votes were cast with Hertfordshire Sports Village / University of Hertfordshire being announced as the winner with 33.69% of the vote. In second place was Jacky Fitzgerald, a Health Walks leader who embodies voluntary leadership by encouraging and supporting so many people to participate.
- 5.2. Since my last report, Hertfordshire's Year of Physical Activity has moved up a gear. April marked the start of our "It's Never Too Late" physical activity

campaign for older people. Shaped by local residents and behavioural research, the campaign is all about encouraging people to be more active long term. Leisure centres in each of the Districts have thrown in free day passes for participants and their friends as an incentive. Ongoing personalised support is offered over 12 weeks and delivered by trained HertsHelp staff. 82% of those signing up have opted for regular emails, but texts and phone calls are options too. So far 2,750 have signed up and we had a very good series of launch events. More than 60 primary schools now participate regularly in the Daily Mile, and over 40 recently did an intergenerational Daily Mile for families to be active together which was featured on the TV and local newspapers.

- 5.3. May was walking month, featuring the record breaking Herts Mass Health Walk on the 14 May – 815 walkers on one day, compared to 620 last year – with a full schedule of interesting walks across the month. June had a double linked theme, focusing on promoting cycling for women across the month due to the gender participation gap, and reviving the “This Girl Can in Herts” week, with more than 500 activities across the County.
- 5.4. In the coming months, July is Parks month, August is Families month (with a focus on promoting international play day on 1 August) and September will be “Get Back into...” month.
- 5.5. Public Health officers have been working closely with the NHS to jointly re-commission the adult weight management programmes in the community. More than 22,000 residents have benefited from these so far and evaluation has been very positive. This joint approach has been challenging, but ultimately comes down to the simple fact that working together gives the best results for the health and wellbeing of our residents.

6. Cabinet Panels

- 6.1 Since the last Executive Report to Council, the Public Health Prevention and Performance Cabinet Panel met on 10 May 2018 and the Public Health and Prevention Cabinet Panel met on 26 June 2018.

The matters discussed can be found at the following locations:

[Public Health, Prevention and Performance Cabinet Panel - 10 May 2018](#)

[Public Health and Prevention Cabinet Panel - 26 June 2018](#)

Richard Roberts
Executive Member for Public Health and Prevention
July 2018